



Scott Mahon
President
Website: wowbutter.com

WOWBUTTER FOODS



Ph: 519-345-0111
Fax: 519-345-2547
email: scott@wowbutter.com

WOWBUTTER is NOT involved with Soynut Butter recall

March 9, 2017

Re: March 2, 2017 Soynut Butter Recall for E. Coli contamination

There has been significant media coverage surrounding the multi-state Soynut Butter recall due to contamination with E. Coli. This pathogen is very dangerous and potentially deadly especially for children and seniors and often leads to long term health problems.

This letter is to confirm that WOWBUTTER has NO association with the company or products that are involved with this recall. Furthermore, we do not use any of the same suppliers as the company and products involved in the recall.

More importantly, at WOWBUTTER Foods we pride ourselves on maintaining industry and category leading food safety and quality programs. We have our own vertically integrated operation whereby all aspects of the production of WOWBUTTER are completed in a 100% dedicated facility that only makes WOWBUTTER. We do not use any co-packers or co-manufacturers like other competitive products such as the company involved in the recall.

Over the last 10 years, we have invested heavily in facility upgrades, process improvements, equipment replacement and implementation of strict food safety and quality programs. Our focus and commitment to uncompromised food safety and quality has resulted in WOWBUTTER winning multiple awards.

As a result of our food safety and quality commitment, our entire dedicated facility is 3rd party certified to the BRC standard which is considered by many to be one of the toughest and most thorough standards of the Global Food Safety Initiative (GFSI) programs. We have received a "AA" rating for two years in a row now as verification of our commitment to Food Safety and Quality. In addition, we also have all the necessary programs implemented that are required for the new Food Safety Modernization Act (FSMA) standards.

We greatly appreciated your continued support of our superior, multiple award winning WOWBUTTER!

Sincerely,

Scott Mahon
President

www.wowbutter.com