

# **WOWBUTTER®**

## **A simple solution to school Peanut Butter Bans!**

Recent controversy at a school in Viola, Arkansas has ignited a heated debate over the necessity of peanut bans in schools and how to manage them without controversy. The overwhelming response to these articles on forums, blogs and posts proves that this topic is very important to both those who want or need the peanut bans and those who don't.

Much of the debate is focused on the peanut butter sandwich that so many families rely on for school lunches. There is now a perfect simple solution available from WOWBUTTER Foods that has developed the only kid taste tested and approved perfect peanut butter replacement for school lunches. WOWBUTTER is bridging the gap between allergic and non-allergic students in order to provide a healthier, safer, more united and happier school environment for all!



WOWBUTTER is the perfect safe-for-school peanut free spread that has no added colours, flavours or preservatives and is fast becoming a new food staple for many families across North America. It appeals to kids for school lunches because it has a taste and texture just like peanut butter, yet it has the great nutrition that moms want for their kids, naturally containing complete protein and Omega-3.

WOWBUTTER Foods understands the need for schools to implement and diligently monitor and enforce peanut free school lunches. Even though WOWBUTTER looks, tastes and smells like peanut butter, it is now easy to identify in the school lunch with the award winning school lunch identification stickers included with every jar. If it doesn't contain the "Made with WOWBUTTER" bright yellow sticker with the lunch, then it's not WOWBUTTER! It's that simple!



Scott Mahon, company president said, "Our company understands the severity of peanut allergies to those who are allergic but at the same time we understand the need for simple, inexpensive, nutritious school lunch solutions for those who are not allergic. Using WOWBUTTER for school lunches and the school lunch identification stickers included with every jar, provides assurance that school peanut and nut free policies are followed and safeguards peanut allergic children from accidental exposure to peanuts."

WOWBUTTER is available at many major retailers across the United States and Canada and is even helping schools inform and educate their school community. They have already sent FREE samples and information to thousands of schools. For more information please visit [www.WOWBUTTER.com](http://www.WOWBUTTER.com)