

## Peanut Aware and/or Peanut Free Classrooms

Dear Education Official:

This letter is being presented to you to facilitate the implementation of a peanut aware or peanut free policy at school. Many socially responsible schools have already responded to requirements that outline the **need to protect peanut and nut allergic kids at school** by implementing peanut aware or complete peanut free policies. The financial risk to the school relative to lawsuits, not to mention the risk of children dying who are required by law to be safe at school, has prompted the peanut restrictions at these schools.



One of the biggest challenges to implementing a peanut restriction policy is the resistance that is generated by non-allergic students and their parents. The traditional peanut butter sandwich has been a food staple for generations and has traditionally been a vital part of school lunches. This issue has been solved with our **innovative WOWBUTTER** that was **designed for all families and developed to help protect** the millions of kids and adults who suffer from life threatening peanut and tree nut allergies. More specifically, it was **developed to nourish the tens of millions of non-allergic school kids that need healthy breakfast & lunch solutions.**

As the only peanut free spread that “Tastes Just Like Peanut Butter”, our nutritious **WOWBUTTER** is the only true perfect **Peanut Free Solution** that is **fast becoming a new food staple** of choice for many families. It satisfies the taste and nutritional needs of everyone!

Most importantly, **Parents no longer have to struggle** with what to pack in their kids’ lunch box. Many kids do not like sandwich meats, which results in limited options for lunches. **Everyone can feel good about sending WOWBUTTER because they are providing a nutritious lunch while keeping school kids safe, happy and nourished!**

We hope that you will further investigate the advantages of implementing a peanut free and/or nut free policy in your classroom or school. More resources including allergy education programs, FREE samples and information to send home with students is available at [www.PeanutAwareClassroom.com](http://www.PeanutAwareClassroom.com)

**WOWBUTTER is bridging the gap between allergic and non-allergic students in order to provide a healthier, safer, more united and happier school environment!**



[www.WOWBUTTER.com](http://www.WOWBUTTER.com)

## School Lunch Procedure

We also recognize the need for lunch identification and co-operation between parents, caregivers and schools regarding the contents of school lunches and assurance that school peanut free and nut free policies are followed. **To accomplish this, we have developed a special retail jar label that contains lunch identification stickers with the jar as shown in the picture to the left. The top jar label peels off to reveal these bright yellow stickers which are easily identified by school officials. Parents & caregivers use these convenient stickers when sending our Peanut Free WOWBUTTER to school. Each jar contains many stickers for multiple school lunches. This system has already proven very effective and popular at many schools. Along with the labelling system we also have a full step by step school lunch procedure that can be found on our website [www.wowbutter.com](http://www.wowbutter.com)**



## Peanut Aware Classroom

**The benefits realized by schools, teachers, parents and kids when combining a peanut aware and/or peanut free policy with *WOWBUTTER* include:**

- **Reducing the risk of anaphylaxis at school** of a peanut allergic child
- **Reducing the possibility of a lawsuit to the school** as a result of a child dying or being injured at school because of a peanut allergic reaction
- **Increasing the awareness of peanut allergies and anaphylaxis at your school and voluntary compliance of school peanut free policies.** It takes residue from just 1/50th of one peanut for a child to come in contact with to have an allergic response. A child with a peanut allergy has little response time after contact or ingesting the peanut protein before a reaction, often severe, occurs.
- **Providing school kids a nutritious lunch option** that contains 7g of complete protein and 1100 mg Omega-3 essential fatty acids per 32g serving along with a significant array of major nutrients such as Vitamin E, Calcium, Folic Acid and Fiber making it a superior food choice!
- **Creating a more united school environment where conflicts between parents whose kids are allergic to peanuts and those with kids that are not allergic are eliminated** when the needs of both the allergic and the non-allergic are met when using and sending WOWBUTTER to school.
- **Isolation and segregation of kids is no longer necessary** to try and prevent cross contamination of peanuts within the classroom. All kids can now be treated equal without worries of teasing and bullying.
- **The added health benefits of adding soy to your diet** including 7g complete protein and 1100mg Omega-3 per 32g serving

**FREE Samples** and literature for your classroom are available as well as additional allergy education resources. Please visit [www.PeanutAwareClassroom.com](http://www.PeanutAwareClassroom.com) to request samples and learn more.

